THE COMPLETE CREATOR & FOUNDER TOOLKIT

My Full *AI Stack*

Every task in content, business, finance and product building now has an AI tool that can do it faster. This is the exact stack I personally use and recommend, organized by what you're trying to get done, not just tool names.

CONTENT CREATION | BUSINESS AUTOMATION | FINANCE | APP BUILDING | GROWTH

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Bonus resource for everyone who watched the video. Save this, share it, come back to it often.

Stop asking "what AI tool should I use." Start asking "what task am I trying to finish." Below, every task is matched with the tool that handles it best in my own workflow.

C CONTENT CREATION

▸Brainstorming ideas & hooks
ChatGPT, **Claude** — fastest way to turn one idea into ten angles.

▸Scripting videos
Poppy — structures hooks, body and CTA automatically.

▸Text to speech / voiceovers
ElevenLabs — realistic AI voices for faceless content.

▸AI video generation
Higgsfield, **Google Veo 3** — cinematic AI video clips from text prompts.

▸Editing & captions
CapCut, **Edits** — quick mobile-first editing with auto captions.

S STUDIES & LEARNING

▸Summarizing long material
NotebookLM — turns documents into notes, Q&A and audio overviews.

▸Deep research & explanations
Gemini, **ChatGPT** — clear breakdowns of complex topics on demand.

▸Organizing what you learn
Notion AI — structures notes into a personal knowledge base.

B BUSINESS & AUTOMATION

▸Automating your workflow
Claude Cowork — hands off multi-step work across your files and tools.

▸Getting new customers
Cytd.AI — finds and reaches leads for your offer.

▸Creating marketing campaigns
Pomeli — builds full campaign assets from one brief.

▸Converting customers
Manychat — automated DM and comment funnels that close sales.

F FINANCE

▸Analyzing numbers & forecasts
Gemini — quick modeling and financial breakdowns.

▸Personal & business finance tracking
Hellofrank.AI — AI-assisted budgeting and financial planning.

▸Reviewing contracts & reports
Claude — reads long financial or legal documents and flags what matters.

W WRITING

▸Long-form writing & ebooks
Claude — structured, natural-sounding long-form content.

▸Quick drafts & brainstorming copy
ChatGPT — fast first drafts for captions, emails and posts.

▸Organizing written work
Notion — keeps drafts, outlines and final copy in one place.

A BUILDING APPS

▸Expert-level app building
Claude Code — full apps and products built from a single prompt.

▸Intermediate builders
Codex — solid for coding features once you know the basics.

▸Absolute beginners
AI Studio — the easiest starting point with no coding background.

P PROJECT MANAGEMENT

▸AI-assisted task management
ClickUp Brain — summarizes tasks and predicts deadlines.

▸Team & project tracking
Asana — clear ownership and timelines for every project.

▸Workflow automation for teams
Wrike — automates approvals and repetitive project steps.

I IMAGE CREATION

▸Photorealistic AI images
Nano Banana 2 — high-quality, editable AI image generation.

▸Quick graphics & concepts
ChatGPT — fast image generation for covers, thumbnails and mockups.

G BONUS: GROWTH, VOICE & RESEARCH

▸Video & channel growth
vidIQ — keyword research, trending topics and outlier videos.

▸AI voice cloning & music
ElevenLabs — clone your own voice for scalable content.

▸Deep research on any topic
NotebookLM, **Gemini** — turn scattered sources into one clear answer.

This is a living stack, tools change fast and I update mine constantly. Save this PDF, revisit it whenever you're stuck on a task, and follow along for the next update. **If it helped, share it with one person building something right now.**

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